

Wall Street[®]
INSTITUTE



connections

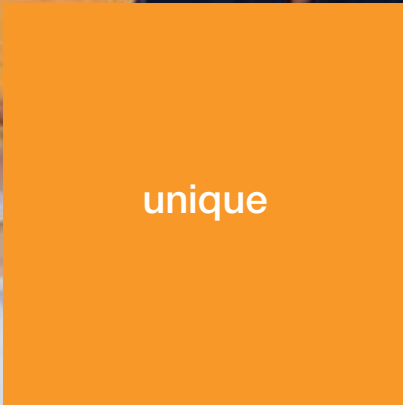
The better your people speak English, the more connected your company becomes.

The world is a different place than it was just a decade ago. With advances in technology, increased global trade, and changes in the labor market, the world is becoming increasingly interconnected. Organizations thousands of miles apart are now conducting business as though they are just down the street from each other. It's a whole new world of opportunity.

English is increasingly the international language of business. Understanding English is essential to succeed in today's business environment. But successfully learning a new language can be difficult, especially for employees who need to focus on their increasing job responsibilities. Wall Street Institute offers a different way for your employees to learn English—a way that guarantees success.

With Wall Street Institute, your employees will learn to understand and effectively communicate in English, which will help your organization connect to new companies and new revenue both locally and abroad.

We believe that Wall Street Institute is the best way for your employees not to just learn English, but to learn to speak English. Want to know why? Read on.



**Most programs just teach your employees how to read English.
Our unique program teaches them to how to speak it.**

Knowing the rules of English and being able to speak it clearly are two very different things. At Wall Street Institute, we understand that crucial difference. Our program teaches your employees how to read English, write it, and feel confident enough to use it in everyday conversation.

At Wall Street Institute, we understand that every person learns a language differently and at their own pace. Some people learn better through practicing to speak words, while others might learn better by completing written exercises. That is why we blended the best of different learning approaches into our method, thus maximizing the opportunity for all of your employees to succeed. At Wall Street Institute, your employees will listen, read, write, speak, and practice their English, which helps them achieve a deeper understanding of the language. Our unique method delivers a truly engaging experience by immersing your employees in English.

Our blended learning method



Interactive Lessons

Our interactive multi-media lessons are designed to help your employees learn vocabulary and pronunciation by exposing them to real-life situations through interactive lessons. Your employees will develop speaking skills and an understanding of the English language by practicing listen-and-repeat lessons, either at one of our many Wall Street Institute Centers or through English Anytime, our online lesson resource.



Student Manuals

Our Student Manuals provide exercises that follow the lessons presented in the interactive lessons. Your associates will complete the written exercises in the manuals at their own pace to further consolidate and enforce the vocabulary they learned in the interactive lessons.



Encounters

Encounters are a critical component of the blended learning method. Teacher-led Encounters let your employees practice their new English skills in small groups. Most Encounters have two to three students who are all at the same level, so your employees will feel comfortable practicing their new language skills. Encounters are led by a native English-speaking teacher, who can assist the student with proper pronunciation.



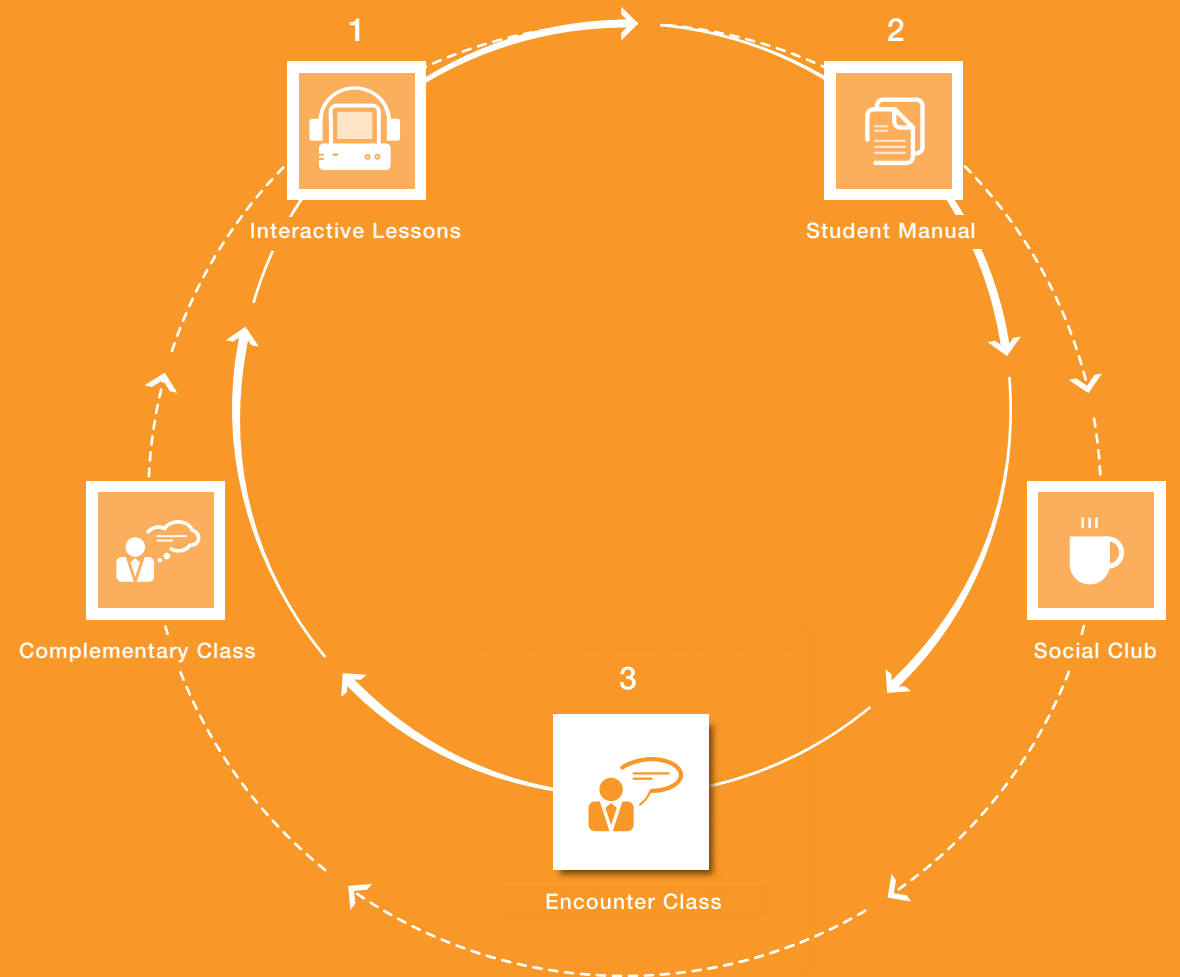
Social Club

Our Social Clubs offer a fun way for students to further immerse themselves in English. Books, magazines, and videos are available at each center's Social Club, and students can also participate in group activities organized both inside and outside the Center. Importantly, only English is allowed to be spoken at any Social Club activity.



Complementary Classes

We offer additional conversation classes called Complementary Classes, which are designed to allow your employees to improve their fluency by talking with students at a similar level on a variety of topics. These classes are facilitated by a native English-speaking teacher.





innovation

Using textbooks alone is an outdated way to learn English.

Welcome to 21st century learning.

Books only provide information. Wall Street Institute provides a comprehensive and totally engaging way to learn English. We use the power of the Internet, multimedia resources, and plenty of human interaction to deliver our unique English program.

Through our English Anytime online resource, students can access their coursework from home or the office, anytime day or night, whenever their schedules allow. We've also created an online community called The Village where students from all over the world come to learn, share, and grow. The Village offers grammar exercises, study hints, and English language tips. But, more importantly, it provides a fun place for fellow English-learners from other countries to meet and chat. It's a great way for your employees to practice their English and interact with people of different nationalities, which is often required in the business world.

advancement

From beginner to advanced, and every level in between.

Wall Street Institute offers 17 different levels of coursework ranging from complete beginner to highly advanced English. Employees are administered an English-assessment test to determine at which level they should start their English training. Each employee receives training tailored to his or her proficiency level. We also offer additional business communication training. More information about this add-on training can be found on the following pages.

Survival

The content and exercises in the Survival stage provide students with the basic framework for recognizing and using basic vocabulary and typical expressions.

Waystage

Students will learn to express themselves in everyday situations to accomplish basic tasks such as self-introduction and asking for directions.

Upper Waystage

At this stage, students can hold a conversation with a good degree of fluency, read simple technical documents, and write short business reports.

Threshold

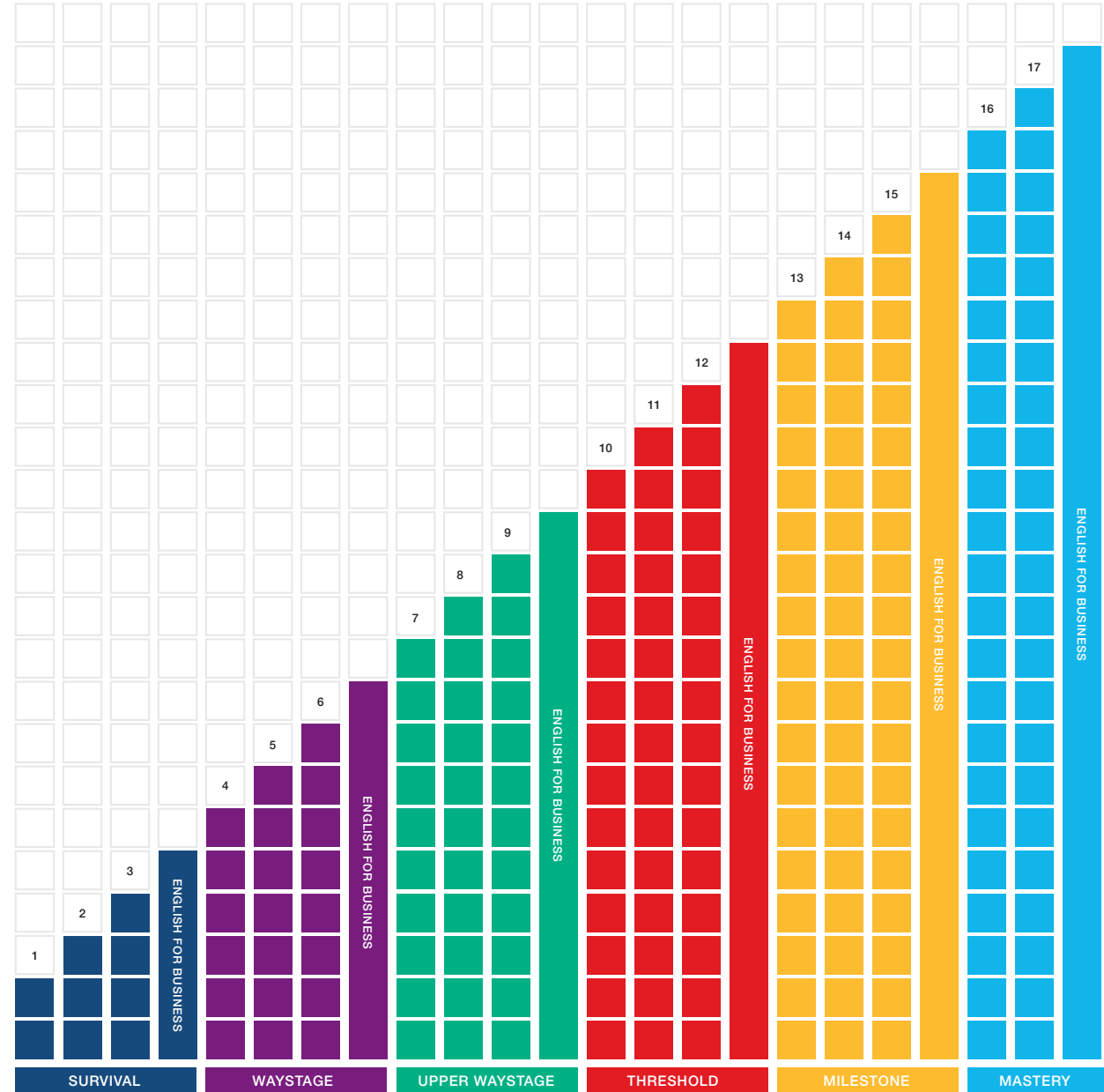
At the Threshold stage, students can converse with a high degree of fluency and are able to comprehend complex ideas expressed in English.

Milestone

At this stage, students reinforce their English proficiency through dialogues, role-plays, and readings designed to expand vocabulary and introduce new sentence structures.

Mastery

This stage ensures students continue to improve their fluency and master complex expressions. Students will understand and participate in meetings with advanced English speakers.





specialize

Our specialized training helps your employees focus on what they do best. So they can do it even better.

In addition to our standard levels, Wall Street Institute offers additional add-on training that allows your employees to learn specialized business communication skills.

English for Business

Designed to meet the demands of the business community, our English for Business levels give students the ability to hone their communication skills to match their individual roles within your company. We provide six levels of English for Business, one for each stage of study. (Please see the level chart on the previous page for specific stages.) Your employees can choose English for Business specific to the following disciplines:

- General Management
- Personnel Management
- Marketing Management
- IT Management

- Executive Secretary
- Finance Management
- Sales Management

Professional English

We also offer Professional English I and II, which are non-specialized training modules. Professional English I is designed for administrative and customer service employees whose proficiency is above Waystage 1. Professional English II is designed for managers and technical staff whose proficiency is above Upper Waystage 2.

Please Note: It is not recommended that students only take English for Business or Professional English I and II. The standard levels of English are essential to build a solid foundation of English understanding that is then applied to the business world through the English for Business levels and the Professional English I and II training.



flexibility

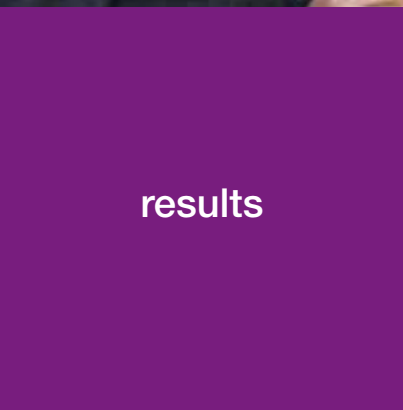
No two companies are exactly alike. That's why no two WSI programs are exactly alike.

We don't believe in a one-size-fits-all approach. After all, your company is unique. Your employees are, too. So before we sign a contract, we first sit down and have a conversation with you so that we can understand what your goals are. Next, we test each employee to determine his or her current knowledge of English. Finally, we assess how best to deliver an education program that accommodates your needs, whether at one of our Centers, through the Internet, or on location at your offices—or a combination of all three.

With Wall Street Institute, employees participate at their own pace with lessons that are based on their own understanding of English. And they study and learn with others who are at their own level. This ensures an education that is neither too advanced nor too remedial.

Your employees can also start their training when it best fits into your business schedule. We do not have rigid class schedules and start dates that your company needs to work around. We start your training when you are ready, at any time of the year, whenever it is most convenient for you. And since classes are offered at multiple times during the week, you don't have to worry about employees missing anything due to time out of the office. If an employee goes on a business trip or vacation, our flexible schedules can accommodate the absence, allowing your employees to pick up right where they left off.

Our research indicates that teaching methods based on rigid class schedules can often have hidden costs due to missed classes or added make-up lessons. These hidden costs can increase the cost of your training by nearly 80%. Let your Wall Street Institute representative show you how our flexible approach helps you avoid these hidden costs.



**We give your employees the power to speak English.
And you the power to track ROI.**

We know that training your employees to speak English is an investment. That's why we created an advanced tracking program that gives you the ability to track your return on investment by monitoring your employees' progress. Each month we'll provide you with a report that shows you each student's attendance and performance. If an employee isn't reaching the expected fluency level, we'll provide you with a detailed study record along with recommendations and comments from our instructors so the situation can be adjusted accordingly.

Your satisfaction is guaranteed! Because we pre-test each employee to ensure proper course level assignments, offer monthly progress reports, and constantly guide your employees, we believe Wall Street Institute is the most worry-free and fail-proof English language program you can use. But if your employees do not reach the agreed level of language fluency, your company will receive a 100% refund of course fees, guaranteed.



expertise

1,500,000 satisfied students.

350 centers worldwide.

35 years of experience.

1 proven method.

Only Wall Street Institute has the experience, global presence, and unique methodology necessary to help your employees become the exceptional English speakers you need them to be.

WSI is ISO 9001:2000 Certified. Our progression levels are aligned with the University of Cambridge ESOL's Examinations Business Language Testing Service (BULATS) assessments tool. BULATS is one of the most recognized business English language tests in the world, and its scales are aligned with the global standard of English language as set by the Council of Europe's Common European Framework of Reference for Languages. In addition to offering the BULATS test, several of our locations offer the Test of English for International Communication (TOEIC).

Renowned international companies like DHL, American Express Europe, IKEA, H&M, and SAP have trusted Wall Street Institute to teach their employees to speak English. Let us do the same for you.



action

Call us today.

And start making your entire company stronger tomorrow.

Take the next step. Contact Wall Street Institute and let us create a program designed specifically for your company's needs. It's the best way to get your employees speaking English. Guaranteed.

- Unique blended-learning method that provides a more in-depth, natural way to learn and speak English.
- Programs tailored to your company's needs and goals.
- Employee testing to assess individual needs before coursework begins.
- Constant monitoring, reporting, and tracking of employee status and progress.
- 100% Return on Investment Guarantee.



■ Mexico

■ Dominican Republic

■ Venezuela

■ Colombia

■ Ecuador

■ Peru

■ Brazil

■ Chile

■ Argentina

■ France

■ Spain

■ Portugal

■ Morocco

■ Germany

■ Switzerland

■ Italy

■ Turkey

■ Israel

■ Saudi Arabia

■ Russia

■ China - Mainland

■ Taiwan

■ China - Hong Kong

■ Thailand

■ South Korea

■ Singapore



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